



Help us make it £2.5 million for Charity!

Challenge Adventure charities has raised £2,366,159 since 1995 for a range of worthy causes. Please support the Alpine Challenge and help us pass £2.5 million.

The Alpine Challenge is to teams of four to cycle in relay over 500 miles in three days from Laon in northeastern France to Annecy in the French Alps raising a minimum of £1000 for charity. They will

set off south first thing on the Friday cycling past champagne vineyards and rolling countryside into Chablis country and the first night's stop at Auxerre. On Saturday, they will head east passing through the village where the feature film of "Chocolate" was made, then riding on past the source of the Seine north of Dijon across lovely countryside before arriving at Besancon. On Sunday, teams will head into the Jura mountains past ski stations and stunning alpine scenery arriving at Lac Annecy with its historic and picturesque old quarter.

Teams will be made up of "extra"ordinary people rising to a physical challenge raising money for charities through personal and corporate sponsorship. All that is required is the legs and stamina to ride your share of 500 miles and the commitment to raise £1000 for charity, half of which can be donated to a charity of the team's choice. Teams pay their own entry fee of £1000 to cover the cost of travel and accommodation so that **100% of what they raise goes to charity**. Teams will make their way to Laon on the Thursday evening and typically return to the UK on the Monday.

Whilst teams can donate half of what they raise to a charity of their own choice, the remainder will be donated to Macmillan Cancer Support and Cancer Research UK.



ABOUT CHALLENGE ADVENTURE CHARITIES

Challenge Adventure Charities was formed in 1996 developing the charity cycling challenge concept that had originated in Forest Adventure Charities with events like the first Alpine Challenge in 1995.

Each year, teams of four cyclists would be challenged to cycle in relay over 500 miles in three days with the objective of raising as much money as possible for charities chosen by the Trustees and the event participants. The combination of camaraderie, marvellous routes, a real challenge and sense of adventure whilst raising serious amounts of money for good causes has created a spirit to the challenge which has proved durable over the years.

We are a voluntary organisation and one important objective of the trustees is to distribute 100% of individual sponsorship to charity with no deduction to pay for event costs. Every penny raised goes to charity and this will continue to be our aim.

Challenge Adventure Charities is a registered charity number 1057920 with the prime objective of raising money for other charitable causes nominated by participants in our events. We are a limited company (by guarantee) number 3211438 and have a board of three directors who act as trustees: Chris Saltrick, Simon Derrick and Stuart Mason-Elliott who are responsible for the general administration of the organisation. As such we are subject to the usual reporting requirements of companies and also to the Charities Commission. Contact Shirley Eccles, email shirley@elliott-brothers.co.uk or call her on 023 8038 5302 for more information.

So please support the Alpine Challenge by sponsoring a team

I agree to sponsor a team in the Alpine Cycle Challenge in September 2009

GIFT AID increases the donation by 28%. If you are a UK tax payer and agree to your sponsorship being treated as a Gift Aid donation, please give your address below. Challenge Adventure Charities will claim Gift Aid from HM Revenue & Customs. Please make cheques payable to **Challenge Adventure Charities**

Name	Address for Gift aid	Amount	Signature	Date Paid



CHALLENGE ADVENTURE
CHARITIES

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